Product Governance and Fair Value Assessment

This summary document has been created to fulfil our responsibilities under fair value regulations. This document **should not** be used as a sales or marketing tool. The client facing broker must act in the best interests of each customer individually when deciding whether to recommend a particular policy or not.

RESIDENTIAL LET & UNOCCUPIED PROPERTY INSURANCE TENANTED COVER

PRODUCT TYPE	The de Landland Decident's Decident's L
PRODUCT TYPE	eTrade Landlord Residential Property Insurance
MANUFACTURER/CO- MANUFACTURERS	U-SURE Insurance Services Ltd Capacity Provider(s): XL Catlin Insurance Company UK Limited & Canopius Managing Agents Limited (Syndicate 4444) Or AmTrust Europe Limited
MOST RECENT REVIEW	September 2023
TARGET MARKET	 Property Owners and Landlords who have residential properties that are currently let on a professional, student, DSS or Asylum basis. Property Owners and Landlords who have residential properties that are currently unoccupied to be let, sold or occupied by the client. Property Owners and Landlords that have second homes and holiday homes that are let or used by friends and family The product covers buildings and landlords contents owned by the client but not used for their own personal use.
OUTSIDE TARGET MARKET	 The product would not be suitable for client's who are looking for insurance for their main private residence. The product does not cover any form of personal possessions, specified or unspecified items, money, or jewellery. The product is not suitable for any unoccupied property that is undergoing substantial refurbishment work. The product is not suitable for any fully commercial property.
CHARACTERISTICS OF THE PRODUCT AIMED AT MEETING THE NEEDS OF THE TARGET	 Sections of cover: Buildings Liability Cover
MARKET	Optional Extensions of Cover
	None
	What does the insurance NOT cover
	 There is no cover for personal property or possessions Smoke damage happening gradually Damage caused by infestation, corrosion, damp, wet or dry rot, or frost

	 Damage arising from faulty or unsuitable materials or design or poor workmanship Damage from mechanical or electrical faults or breakdown Any loss or damage caused by, or contributed to by, or arising from any kind of pollution and/or contamination Damage caused by domestic pets Damage to valuables, money or any personal possessions Damage to walls, gates or hedges caused by storm, flood or weight of snow Subsidence damage to paths, drives, terraces, patios., walls, gates, fences, permanently installed swimming pools and tennis courts unless the foundations beneath the external walls o the buildings are damaged at the same time and by the same event Damage caused by felling or lopping of trees within the premises Damage caused while the residence is unoccupied (unless unoccupied insurance cover has been sought) Restrictions on cover
DISTRIBUTION STRATEGY	 This product is intended for distribution via FCA authorised insurance brokers only. Insurance brokers must be approved by us and enter into our standard format TOBA. Our preferred method of agreeing TOBAs is via REG. Brokers may access this product via our online portal or via an approved broking system (edi). Sub- broking is not permitted without our express written ent as it is outside our risk appetite.
COMMISSION	We will agree a commission rate with each distributor. All distributors should be able to demonstrate that commission received bears a reasonable relationship to the actual costs of their contribution/level of involvement or benefit added by them to the distribution arrangement. We may ask you to justify your commission rate.
OTHER REMUNERATION	We will charge an Underwriting Fee on any new business or renewal policy taken up. We will also charge a fee if your customer requires a mid-term adjustment or cancels the policy during its term (other than in the cooling off period). Full details regarding our fees can be found on your documentation. We review our fees annually to ensure that they remain appropriate. We may ask you provide details of remuneration you earn in connection with the sale of our policy. This includes any fees,

	premium finance earnings, earning from non-insurance products or add-ons sold alongside our policy.
	You must ensure that your arrangements are consistent with FCA rules on conflicts and incentives. You should review all remuneration arrangements at least annually and share the outcome of that review with us on request.
FAIR VALUE REVIEW	Our product governance process requires a full review of all products at least annually to determine if the product offers fair value to the end customer. These reviews consider the target market, distribution strategy, remuneration, marketing, product information, product performance, product design and feedback from distributors and customers.
	We also monitor conversion rates, renewal retention, cancellations, loss ratios, claims and complaints as part of this review process.
	 We are satisfied that the product offers fair value to its intended Target Market subject to distributors not charging customers additional amounts over and above the gross premium plus underwiring fees quoted by us without first determining that they do not have a detrimental effect on the value of the product. Ensuring that no duplicate cover exists or is caused by an add-on where that cover is already provided by the policy
CUSTOMERS FOR WHOM THE PRODUCT IS NOT EXPECTED TO PROVIDE FAIR VALUE	This product would not be expected to provide fair value to policyholders/risks that fall outside the Target Market.
RELEVANT DOCUMENTS AVAILABLE VIA OUR WEBSITE	IPID Policy Wording

We welcome any feedback from our distributors on the performance of our products. All feedback will be considered in our next product review.

If you believe that your staff would benefit from additional training on this product please let us know by contacting Dee Coleman at dee@u-sure.com